

# ADMONGO.gov®

Everywhere you look, you see ads. But do you know what you're looking at? All it takes is a little sleuthing! To decode any ad, just answer these questions:

- Who is responsible for the ad?
- What is the ad actually saying?
- What does the ad want me to do?



Enter the world of Admongo to learn more about advertising! Visit [www.admongo.gov](http://www.admongo.gov) to take an adventure through advertising. You'll never look at ads the same way again!